



Sustainability Policy Rally Sweden

Rally Sweden is Sweden's largest recurring sports event and the world's biggest winter rally. It is one of 14 World Championship events worldwide, collectively forming the World Rally Championship (WRC). It is the only competition in the series held on snow. The event takes place every year in February, drawing more than 200,000 spectators and over 100 million TV viewers worldwide.

Rally Sweden wants to be the world's most sustainable rally – both economically, socially, and environmentally.

Our mission is to be driving and inspiring, towards both other global motor events and the event world in general. We do this by:

- Adhering to applicable legislation
- Protecting the environment, for example:
 - Phasing out fossil materials & plastics
 - Accelerating the transition to fossil-free fuels and renewable electricity
 - Reducing waste
 - Decreasing emissions associated with the event
 - Promoting biodiversity
- Consistently creating a strong, engaging, and sustainable experience for the audience
- Being an attractive partner for companies aiming to drive development and influence the world towards new, more sustainable solutions

The vision is a carbon-neutral Rally Sweden, and we call it "Rally Towards Zero." To achieve this, we work with three focus areas:

- Zero fossil materials and plastic
- Zero fossil fuels and emissions
- Zero waste left in nature

In relation to the audience, the concept "Leave nothing or no one behind" is communicated, aiming to encourage responsibility for both personal and others' safety, as well as leaving nature in the same condition as before the event.

This policy applies to Rally Sweden as an organization and as an event. It is revised annually and communicated to all individuals involved in the event and other stakeholders through the website www.rallysweden.com.

Umeå December 20th, 2023

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